



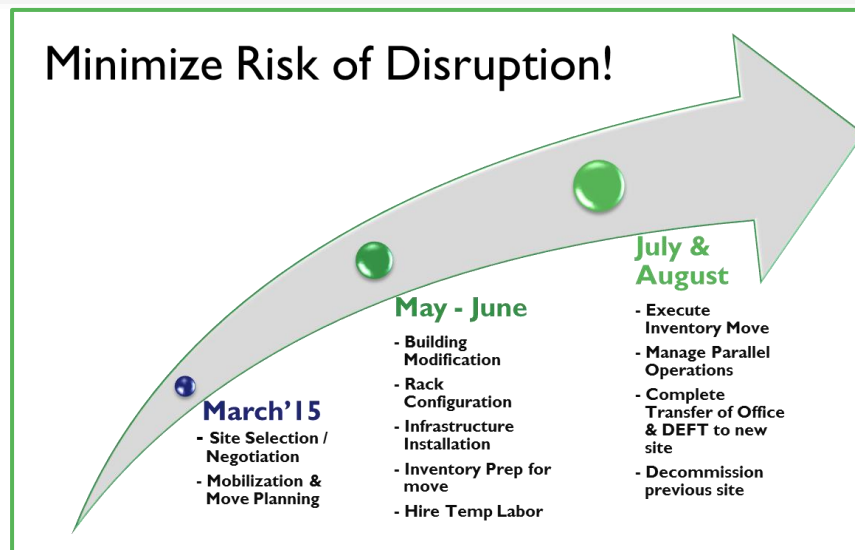
Spinnaker Moves 85,000 sq. ft. Facility for Major Client

The Challenge: A leading Telecommunication Equipment Manufacturer needed to relocate their Remanufacturing, Repair and Distribution operations to a new facility in the northeast corridor of the United States. Business conditions dictated that the move would have to be completed within 6 months. Moving a facility of this size and complexity was no small feat. In addition to helping the company select a new site, a detailed move plan and parallel operations program would be needed to limit the potential for service disruption and safely relocate more than 200 truckloads of inventory. A complete retrofit of the ‘to-be’ facility was required to build out necessary processing capabilities and a digital testing laboratory. The operations leadership team looked to improve storage density and drive efficiencies via design improvements within both the Floor and Rack Storage throughout the facility. With daily execution hinging on IT infrastructure, this move program leveraged the wireless environment to support transaction control during the cutover. In collaboration with the client, Spinnaker had to juggle these complex requirements, while assuring that there were no interruptions to the client’s daily business.

The Solution: To address these challenges the client turned to Spinnaker to spearhead the move project, who leveraged a highly experienced, blended team of Logistics and Business professionals. The transition team carefully balanced capital investment, operating expenses, and customer service when making decisions regarding site and structure. As a result strategies were developed to not only optimize the move operations, but also help to control costs. The motto for the project was created to “improve as we move.”

Key Objectives

- Support geographical inbound/outbound demand to optimize service to the end customer.
- Increase storage capacity and provide for configuration flexibility that assures asset segregation.
- Enlarge the Digital Equipment Testing capability, while improving underlying electrical service and provide incremental lab flexibility.
- Tracked and resolved over 400 action items in the project plan.




The Results

- **Improved material flow** and projected operating efficiency of the 'to-be' facility
- Established a work environment that promotes collaboration and knowledge sharing
- Created a Digital Equipment Facility Testing laboratory that's almost **double the size**
- **Increased rack storage capacity by ~10%** and bulk storage by **~500 Bay units**
- **Improved technology performance & reliability** by implementing dual broadband connectivity and enhanced networking equipment
- Assured **100% inventory accuracy** by labeling "from" and "to" locations directly on the product – moving thousands of items without exception
- Created **12** process flows to detail **8** major components of the move
- Created **contingency plan** for inventory move & transportation load schedule based on key dependencies (e.g. completion of racks, inventory system availability, etc.)
- Reduced transportation costs of the move by **~25%**
- Cost avoidance of **\$200,000+** via competitive re-construction bidding and diligent oversight of demolition and build-out.

About Spinnaker: Spinnaker is a supply chain services company that helps clients grow, manage risk, reduce costs, and improve customer service by developing world-class supply chain capabilities. Our services help clients develop the right supply chain strategy for their business challenges and implement the process and technology solutions to improve Demand/Supply Planning, Procurement and Sourcing, Logistics and Warehousing, and Reverse Logistics business performance. Spinnaker offers a unique service delivery model that combines the strength of deeply experienced management and technology consultants with a seasoned team of business process outsourcing (BPO) and 3rd-party logistics (3PL) professionals. Founded in 2002, Spinnaker has offices in Boston, Columbus, Denver, Houston, Memphis, Pittsburgh, London, and Singapore.

Contacts Us:

 **Phone:** 877-476-0576

 **Email:** info@spinnakermgmt.com