



Consumer Electronics S&OP Assessment & Software Selection

Highlights



- Provided a Supply Chain Assessment of client's current operations and business processes
- Proposed a comprehensive business solution design document highlighting future and current processes
- Project resulted in client selecting top-tier S&OP solution provider

The Challenge: An early stage startup company manufacturing high-tech consumer electronics needed to scale beyond manual spreadsheet-based supply chain planning and execution monitoring and maintain relationships with its various global contract manufacturers. It needed to consolidate its operations and embrace a formal supply chain process that aligned forecasts with company financials targets, customer bookings and build plans. The company engaged with Spinnaker to provide a Supply Chain Assessment of their current operations and business processes.

The Approach: We utilized our Supply Chain Best Practice Methodology to lead our client through a structured and thorough examination of their current state of Supply Chain Management. The Assessment Methodology reviewed New Product Introduction, Demand Planning, Supply Planning, and Fulfillment through the lenses of: Process, Organization, Metrics, Technology, and Policies. We utilized our established methodology complemented with our expert Supply Chain Management Consultants to engage in a vendor selection process based on our client's key requirements: functionality, scalability, cost, implementation time and references in similar industry.

The Recommendations: Using our Best Practices Implementation Methodology, we completed a comprehensive Business Solution Design Document featuring current and future processes, key benefits of an S&OP process and expected

improvements in various dimensions. We recommended a detailed feature/functionality matrix of S&OP solution providers and helped guide the client through an impartial vendor selection process.

The Results: With Spinner's domain expertise, our client chose a top-tier S&OP solution provider to replace their internal proprietary business processes, consolidate data in disparate systems, get visibility throughout its supply network and optimize its supply chain processes.

About Spinner: Spinner is a supply chain services company that helps clients grow, manage risk, reduce costs, and improve customer service by developing world-class supply chain capabilities. Our services help clients develop the right supply chain strategy for their business challenges and implement the process and technology solutions to improve Demand/Supply Planning, Procurement and Sourcing, Logistics and Warehousing, and Reverse Logistics business performance. Spinner offers a unique service delivery model that combines the strength of deeply experienced management and technology consultants with a seasoned team of business process outsourcing (BPO) and 3rd-party logistics (3PL) professionals. Founded in 2002, Spinner has offices in Boston, Columbus, Denver, Houston, Memphis, Pittsburgh, London, and Singapore.

Contacts Us:



Phone: 877-476-0576



Email: info@spinnakermgmt.com